# State of Idaho

# DEPARTMENT OF INSURANCE

C.L. "BUTCH" OTTER
Governor

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### **NEWS RELEASE**

### FOR IMMEDIATE RELEASE

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#### IDAHO HEALTH INSURANCE EXCHANGE MEETINGS

## Information and feedback sessions planned for northern Idaho

BOISE ID (November 28, 2011) – The Idaho Department of Insurance is holding open meetings to evaluate how to establish a health insurance exchange as required by the Patient Protection and Affordable Care Act (federal health care reform).

Department Director Bill Deal says, "A health insurance exchange is a marketplace that individuals and small businesses can use to shop for health insurance plans from a variety of insurers at competitive prices."

As the Department considers how to create the best possible health insurance shopping experience, understanding the needs of individuals and businesses in Idaho is a top priority.

Idahoans who want to voice their opinion on what an Idaho exchange should be like, or just want to learn more about a health insurance exchange are encouraged to attend the information and feedback sessions and provide input.

### **Idaho Health Insurance Exchange Information and Feedback Schedule:**

Coeur d'Alene Ameritel Inn 333 W. Ironwood Dr., Coeur d'Alene, ID 83814 Wednesday, December 14th 2:30 p.m. to 4:30 p.m.

Plummer Benawah Medical Wellness Center 1115 B Street, Plummer, ID 83851 Thursday, December 15th 1:00 p.m. to 3:00 p.m.

Lewiston
Red Lion Hotel
621 21<sup>st</sup> Street, Lewiston, ID 83501
Friday, December 16th
9:30 a.m. to 11:30 a.m.

## **About the Department of Insurance**

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.

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